

INNOVATION WALL

PI

Incrementally small changes have an IMPACT

about the NEW disruptive processes

Challenging Conventions

way that PUSH a brand and consumers

Funmi

glued on label

ILN

perforable band label

LEK

BUILDING on ideas

Unexpectedly Clever DESIGN

with Innovation you never STAND STILL

Networks

collaboration

meetings

FINDING THE EDGE in the Market

is it an upside-down umbrella?

Edwards Analytics

Bay Primes

Used civil engineers to build our packaging!

Think Differently

Room 44-cook

We need to face the Challenges of the **FUTURE NOW**

subject to Legislation

Otherwise unsustainable Packaging, TAXED

OUTLAWED

As the INDUSTRY we need to LEAD the way

PLASTIC

We need to do more - it's where we have the infrastructure

reversing accumulation

Cycle plus Solutions

Time-controlled biodegradable Plastics

Polymers

Must be at the heart of any innovation

By 2050 more net weight of plastic in the sea than... fish

fits through the letter box!

STRONG enough!

adheres to Shape

innovation respecting trad

Pos wine bott

Ga e Wi

Making Connections

Our Challenge is to provide

Less+ Better Packaging

Reusable Recyclable

More Efficiencies

You know least about the FUTURE when innovating NOW

You need to see DIFFERENT SCENARIOS to your competitors to your competitors THAT informs your INNOVATION STRATEGY

convergence

Sustainability

What about Sustainability?

THE HOLY GRAIL OF RECYCLING

RETAILER

cups collected

recycled

zero waste

compostable + biodegradable

Look for widely recycled

Delipac

for RECYCLABLE COFFEE CUPS!

available at Denmaur Independent Papers

EO-PACK CHALLENGE Packaging Innovations Award Winner 2017

#cupcycling

RESPECTING OUR PLANET

Coming soon... Recycle app