



August 2026 - PPWR (EU 2025-40) aligned with European Union SUPD 2019/904

Packaging and Packaging Waste Regulation (PPWR) is now EU law and integrates within EU National systems.

Qualifications:

Flustix certification + PFAS-free proof + Recyclability proof EN 13432-2000 + Natural disintegration proof NF T51-800-20-15

PPWR (Regulation (EU) 2025/40) becomes directly applicable in all EU member states on 12 August 2026. National Government and compliance bodies explicitly state that PPWR will layer on top of existing rules and supersede any conflicting national provisions.

✓ Areas of full alignment

- **EPR principle**
- **Eco-modulation**
- **Deposit return**
- **SUP restrictions**

+ Areas where PPWR adds new obligations

- **Mandatory Declaration of Conformity (DoC)**
- **EU-wide EPR registration**
- **Authorised Representative** required for non-EU producers
- **PFAS ban** in food-contact packaging
- **Recycled-content minimums** (from 2030)
- **Empty-space ratio limits** (50% general, 40% e-commerce from 2030)
- **Digital Product Passport / QR data carrier** (from 2028)

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PPWR is **implementing** because:

- PPWR is an EU **regulation**, not a directive
- Regulations apply **directly and uniformly**
- National rules must be **amended or ignored** where they conflict

National authorities publish how PPWR fits into the national systems.

PPWR supersedes parts of the original SUPD (Single-Use Plastics Directive) PPWR provision directly overrides them.

✓ 1. SUPD stays in place — but only where PPWR doesn't conflict

Meaning: SUPD remains the legal instrument **until** PPWR introduces a stricter or conflicting rule.

✓ 2. PPWR *does* supersede SUPD where there any conflict

PPWR is an **EU regulation**, so it is **directly binding** and **overrides national SUPD**

Scope of packaging covered.

1. SUPD covers **12 product groups** (cups, food containers, cutlery, straws, etc.). PPWR covers **all packaging**, including:

- paper & board
- metal
- glass
- transport packaging
- e-commerce packaging

This broader scope **supersedes** SUPD's narrow focus.

2. Reuse & refill obligations

PPWR introduces mandatory reuse targets for food service, beverages, transport packaging, and e-commerce. SUPD only restricts certain single-use plastics.

Where PPWR imposes reuse obligations, **it overrides SUPD's lighter requirements**.

3. PFAS ban in food-contact packaging

SUPD has **no PFAS restriction**. PPWR bans **added PFAS** in food-contact packaging from **12 August 2026**. This PPWR rule **supersedes** any SUPD-based allowance.

4. Empty-space ratio & packaging minimisation

SUPD has no digital-labelling requirement. PPWR mandates harmonised QR/data-carrier labelling from **2028**.

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What remains from SUPD:

SUPD rules **temporarily continue** where PPWR does not **yet** regulate:

- **Litter-reduction measures**
- **Consumption-on-the-go rules**
- **Deposit return**
- **Restrictions on specific SUP items** (cutlery, straws, plates, etc.)

Summary:

PPWR supersedes parts of the SUPD, but only where PPWR introduces stricter or conflicting rules. SUPD remains in force for everything not covered or overridden by PPWR.

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